

# Campaign Management Executive

**ONLY MBA STUDENTS FOR THIS PROFILE**

Salary 18k to 25k ( depending upon candidate )

Customer Relationship Management & Growth

- Customer Engagement Plan
- Promotion & Campaign Management (SMS/ Emailer etc)
- Generating reports for client and Management as per defined schedule.
- Prepare training calendar & conduct training sessions for new client implementation if & when required.
- Provide weekly MIS & Reports to customer & the management
- Daily work allocation & reporting with daily email status updates
- Internet Research
- Customer Business Understanding
- Client Requirement Understanding
- Client Meetings
- Travel for business meeting & Client interaction
- Any work assigned to you by your supervisor time to time